

“BIG BANG CHALLENGE” TERMS AND CONDITIONS

1.- Taking part in the competition.

All individuals of legal age, previously registered at www.ideas4all.com, except for ideas4all employees and their family members, will be allowed to enter the challenge. All corporate entities are expressly excluded from participation. All participants will take part personally and on their own behalf.

In order to take part, ideas must:

- refer to the subject matter described in Clause 2.
- be written in Spanish or English. Ideas submitted in any other language will not be admitted.
- adhere to the rules set by www.ideas4all.com, that is, they will not contain material that is pornographic, racist, discriminatory etc.
- be ideas that are in concept development phase, or at an initial development phase. Projects that are already running or that offer products or services that are already on the market will not be admitted.
- have received no previous financing.
- have been introduced in ideas4all through the buttons at
<http://www.bigbangchallenge.com>
http://www.ideas4all.com/searches/contest_search/1-bigbangchallenge
<http://www.ideas4all.com/static/basesbigbangchallenge.html>

Also, by taking part in the competition, participants implicitly declare they have read and fully accept the present terms and conditions. All participants explicitly waive any right to object to the jury's decision.

2.- Subject matter of participating ideas and other conditions.

Ideas taking part in the contest must be innovative and technology-based, or make use of Internet or mobile phone technology in a way that is considered innovative, and that favors the development of products or services that are useful to society.

Participating ideas must be business ideas, and must be realizable, that is, they must offer an explanation of how their project can be implemented. Ideas of the type: "we should achieve world peace", will not be allowed to take part, although they may obtain many votes, as they do not offer a clear path for their effective realization.

The idea must be implemented by the person submitting it, whereas any idea that must necessarily be developed by a company or institution other than the winner of the contest will not be admitted.

If an ideas4all user feels one of the ideas he/she previously entered in ideas4all.com fulfills the challenge's requirements and considers it would be a good proposal to participate with, he/she must submit it again as if it were a new idea.

3.- Dates.

Ideas may be submitted to the website from September 30th to November 27th, both inclusive.

At a second stage, users whose ideas have been pre-selected as described in Clause 4, will be allowed to submit a “mini business plan” until December 31st.

The jury's final decision will be announced on January 27th, 2010.

4.- How the competition works.

4.1 Pre-selection of the 20 ideas asked to submit a "mini business plan".

From the moment the idea is published on the website www.ideas4all.com, it can be voted for by users, until November 27th, 2009. The 20 ideas with the most positive votes will advance to the next stage. Votes obtained by using "cloned" or fake users will not be considered valid. The ideas4all team will e-mail the 20 ideators (creators of the idea) notifying them that they have been pre-selected.

Between December 7th and 31st, 2009, users whose idea has been pre-selected shall submit a “mini business plan” for the development of their idea. Pre-selected ideators will send their plan via electronic mail, to [info@ideas4all.com]

Failing to submit a “mini business plan” before the deadline will result in withdrawal from the process. Should that be the case, the entry or entries left vacant will not be filled by other participants.

4.2- Selection of Finalists.

The ideas4all team will consider how well the idea conforms to the competition's subject matter, and the possibilities it believes the “mini business plan” has of being put into practice, and will decide upon the 10 “mini business plans” it considers best, which will advance to the final phase of the challenge.

To view the requirements that must be met by the “mini business plan”, as well as the information it must cover, visit www.ideas4all.com/web/miniplandenegocio

4.3.- Choosing the winner. Jury.

The winning “mini business plan” or project will be chosen by our international jury. The 9 members of the jury will be appointed by ideas4all, and will all be professionals of recognized competence in the new technologies sector. ideas4all reserves the right to make changes in the jury's configuration, should the circumstances of each individual jury member make such a change necessary.

The jury reserves the right to interpret the present terms and conditions and to make a decision in cases not covered herein, to its better judgement. The jury also reserves the right to declare the prize void, should it consider that none of the “mini business plans” submitted is sufficiently viable.

The jury will choose, from among the finalist “mini business plans”, the winner of the “Big Bang Challenge”. The jury's decisions, including the final verdict, will be made by simple majority. Any deliberation the jury might enter will remain secret, and under no

circumstances will the jury be required to justify its decisions. ideas4all will not be held responsible for the decisions made or the opinions expressed by the jury or any of its members, with relation to any of the “mini business plans” submitted.

The jury's decision will be announced on January 27th, 2010.

The ideas4all team will contact the winning ideator, and will announce the winner on the website www.ideas4all.com within a 7-day period after the winner is chosen.

5.- Prize. Reception of the prize.

The prize will consist of twenty five thousand (25,000) US Dollars, which will go towards the start-up of the winning project.

To access the prize, the winning ideator will be required to execute a cooperation agreement with ideas4all, which will determine how the prize will be invested in the development of the “mini business plan”. Said agreement with ideas4all for the reception of the prize establishes that the amount of 25,000\$ will be paid against receipts that justify activities aimed at carrying out the project.

Refusal to subscribe this cooperation agreement will entail non-acceptance of the prize.

Should the jury's verdict name as winner of the challenge a person that is deceased, the prize will be awarded to the participant the jury has named in second place.

Should the winner refuse to accept the prize, ideas4all will award the prize to the second-placed participant.

6.- Intellectual property of the idea and of the “mini business plan-project”. Confidentiality.

Ideas submitted during the contest's first phase may be entered by selecting ideas4all's specific license (poner url), which reserves all rights over the idea to its author. Likewise, the rights over the mini business plan will belong to the author, not to ideas4all.

In terms of confidentiality, ideas4all commits to maintaining confidentiality over information regarding the idea or project it receives through mini business plans. However, the jury members will have full access to the content of mini business plans, and the winner recognizes and accepts that confidentiality will not prevent the communication, to third parties, of those aspects of the mini business plan that are necessary for its development, once the competition has ended. By participating in the challenge, potential winners undertake to authorize ideas4all to publicize all that is related to the winning idea and its mini business plan, as of the moment the prize is accepted. The initial description of the idea, as submitted to ideas4all during the challenge's first phase, is public access, as are all other ideas that can be viewed at ideas4all.

7. Exclusion of liability.

Ideas4all will not be held responsible for damages of any nature that may arise as a result of a temporary fault in the availability or continuity of the system used to take part in the competition, or for the fact that said competition does not meet the participant's expectations, and, particularly, although not exclusively, for errors in accessing the web

page, in responses sent through the Internet, or for the impossibility of delivering the prize free of charge in the winner's country of residence.

8. Usage of the winner's name, nick and avatar image.

By participating, winners automatically give ideas4all permission to use, publish and reproduce, anywhere in the world and without limitation, the name, nick and avatar image of the winner in advertising, promotions, publications, Internet included, or in any other medium whatsoever, with commercial or informative ends, provided that said use is related to this competition. The participant waives any right to receive payment, and ideas4all is under no obligation to pay for such activity.

9. Exclusion of participants.

ideas4all may, at its entire discretion and at any time, exclude any participant from the competition, should said participant's intervention be, for any reason, considered inappropriate or inconvenient, or should he/she fail to respect any of the conditions established in the present document.

10. Exclusion of winners.

Should ideas4all have a reasonable doubt suggesting a participant has incurred in fraud or dishonesty, or has not fulfilled participation requirements, it may refuse to award the corresponding prize.

11. Reserve of rights.

1.- Should there be any error, misunderstanding or conflict regarding the way any part of the competition works until the moment the jury begins to evaluate the "mini business plans", the decisions made by ideas4all will be considered conclusive and definitive.

2.- Should the competition's development be affected by a fortuitous situation or Force Majeure, or should the competition not be able to take place due to a present, foreseeable, or supposed non-compliance to an applicable Law or regulation, ideas4all reserves the right to cancel all or any part of the competition, while participants will not be entitled to make any complaint whatsoever against said cancellation.

3.- ideas4all reserves the right to modify the present terms and conditions at any time. Participation in promotions following said modifications will be governed by the new terms and conditions and the changes introduced therein, which will be indicated on the website.

12. Data protection.

In compliance with Spanish Organic Law 15/1999, dated December 31st, concerning Personal Data Protection Legislation, ideas4all informs participants of the existence of an automated personal data file of its ownership, duly registered in the Spanish Data Protection Agency (*Agencia Española de Protección de Datos*), the object of which is to manage the competition and award the winner his/her prize.

The participant may exercise his/her right of access, rectification, cancellation and objection to the treatment of his/her personal data, by sending written notification, along with a copy of a valid identification document (for Spanish ID documents, either side of the

document must be included) to ideas4all at the following address:: C/ Alcalá 85, 5th floor. 28014 Madrid. Spain.

The mechanics of the competition requires that data provided be true and complete, and that it be kept up to date thanks to the cooperation of participants. Should personal data be untrue, incomplete or not be up to date, ideas4all will, with respect to such specific cases, not be held responsible for the successful realization of the draw or awarding of prizes, and will not be held responsible for any consequence, result of the aforementioned incorrect, incomplete, or outdated data, and may, under such circumstances, even decide to declare the competition void.

13. Validity and severability.

Should any of the provisions herein be declared -totally or partially- invalid or unenforceable, said invalidity or unenforceability will affect only that provision or part thereof that is considered invalid or unenforceable, and will not affect the remaining provisions herein. These terms and conditions shall then be construed as if such invalid or unenforceable provisions had never been contained herein, unless said provision or provisions be considered essential, the deletion thereof affecting these terms and conditions as a whole.

14. Jurisdiction.

These terms and conditions will be interpreted according to, and governed by, Spanish Law. For all actions or proceedings resulting from the existence, access, use or content of these terms and conditions, both the participant and ideas4all expressly waive any other jurisdiction they may be entitled to based on residency, submitting to the exclusive jurisdiction of the courts of the city of Madrid.

Madrid, September 30th, 2009.